



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 4066084

Schedule Dates 10/22/19-10/28/19
Advertiser Cole for VA HD 28-D (133416)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Cole Broadcast (1273758)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1246/1260/8022
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/21/19
Last Modified 10/21/19
Entered By Hob Reese
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,355.00
Net Total \$13,345.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2019	14	\$13,850.00
Nov. 2019	3	\$1,850.00
Grand Total:	17	\$15,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/19-10/28/19	2	:30	4:30A- News-Good Morning Washington at 430a		1	1	1	1				4	\$150.00	\$600.00	Washington (WJLA)		10/21/19
2.0	Normal Line / SPOT	10/22/19-10/25/19	1	:30	5P- News-ABC 7 News at 5p			1	1		1			3	\$800.00	\$2,400.00	Washington (WJLA)		10/21/19
3.0	Normal Line / SPOT	10/22/19-10/28/19	1	:30	6P- News-ABC 7 News at 6p		1	1	1	1				4	\$1,100.00	\$4,400.00	Washington (WJLA)		10/21/19
4.0	Normal Line / SPOT	10/22/19-10/28/19	1	:30	4P- News-ABC 7 News at 4p		1	1	1		1			4	\$600.00	\$2,400.00	Washington (WJLA)		10/21/19
5.0	Normal Line / Access	10/24/19-10/24/19	1	:30	7:30P- Jeopardy					1				1	\$5,200.00	\$5,200.00	Washington (WJLA)		10/21/19
6.0	Normal Line / SPOT	10/26/19-10/26/19	2	:30	11P- 12A (EST)							1		1	\$700.00	\$700.00	Washington (WJLA)		10/21/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.